

### Why membership?

Members can be Friends or Supporters. Members are people who practise, or support the practice of, **5.10.5.10** and donate a small amount annually (\$A30) for the promotion of FSI.

- Becoming a Friend means you commit to implementing the FSI goals and to promoting them.
- Becoming a Supporter means you think FSI is a good idea, and you would like to know more before becoming a Friend.

Membership is \$A30 for everyone.

Your membership fee will be used only for the promotion of FairShare International values and goals through:

- a six monthly newsletter (current)
- a website with the built in option of connecting with other members in your locality either virtually or face to face (current)
- a public education program involving billboard, newspaper, radio and TV adverts (planned).

Unpaid volunteers will do all the required work until there is a need, and funds for, a paid executive officer. The website will keep members and the public informed annually about how funds are used and about issues of governance.

### How will we know FSI is working?

FSI won't be as visible as the kerbside recycle box, but big organisations like the Salvos, The Wilderness Society, The Smith Family, Oxfam CAA and the World Wide Fund for Nature will see a difference in giving patterns. Remember wombat and tell your friends, potential Friends of FairShare.

### Progress?

One per cent of Australians practising **5.10.5.10** would result in:

- an estimated extra half billion dollars per year out there for financially disadvantaged people and the earth

- 190 000 people refusing to increase, indeed reducing forever, their claim on water, energy and minerals. (Since 1975, Australians have increased their per capita consumption of electricity by 25%. Is life at the start of the 21<sup>st</sup> century better for this?)
- about two million letters or actions to address issues of greed and injustice annually.

### What do you think?

FSI founders believe Margaret Mead was right: *Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.* Let us know what you believe – and thanks for that.

### To find out more go to

**t** +618 8411 5105

**w** [www.fairshareinternational.org](http://www.fairshareinternational.org)

**e** [info@fairshareinternational.org](mailto:info@fairshareinternational.org)

### Become an FSI First Founder

By sending a \$A30 cheque or money order, with contact details, made out to: FairShare International GPO Box 510 Adelaide SA 5001. Indicate Friend or Supporter (see under 'Why membership?') and we'll send a receipt and acknowledge you as an FSI First Founder. Life membership is \$A300. Donations are welcome.



*FairShare International Inc ABN 96 011 881 438, has in principle support from South Australian Council of Churches Social Questions Liaison Committee, the Institute of Public Administration Australia (SA), International Women's Day Committee (SA), Australian Quakers, St Paul's City Ministry and numerous individuals including Fij Miller, South Australia's Small Business Advocate and Greg Mackie, Founder and Chair of the Adelaide Festival of Ideas. Shadia Design has donated our logo. eAustralia Pty Ltd is hosting our website gratis for the first year. Certified Practising Accountants Inglis and Rowe have given their services as we set up our financial systems, and will advise us as we grow.*



**fairshare**  
international

**living more simply**  
so that others can  
simply live

FairShare International (FSI) promotes a world in which the many good things in life are shared more fairly by all people, including future generations. We focus on four crises facing humanity today:

- the widening gulf between rich and poor
- depletion of the natural environment
- weak sense of community and connectedness
- too few active participants in our political processes.

Supporters and Friends of FairShare International are people who are committed to using some of their time, money and talents to make a difference to the lives of others and the natural environment. We expect to benefit personally - and as a community.

#### **Who? What? Why?**

FairShare International is a diverse, global community of individuals, families and businesses who first got together in mid 2001 in Adelaide Australia. We are taking a stand for a fair share for everyone, always. We are against the unjust distribution and misuse of the world's resources - money, water, energy and minerals. We are for a fair go for all people.

Of the earth's water, energy and minerals used each day, 80% is consumed by 20% the earth's wealthy population (about a billion of us). Leaving almost nothing for the majority of people and compromising the existence of future generations, this consumption is neither fair nor sustainable. By joining the FairShare community, you can help achieve:

- more ethical connections with others
- conservation of the natural environment and threatened species.

#### **How does 5.10.5.10 work?**

The FairShare community uses the formula of **5.10.5.10** to put four goals to work each and every day. These goals attempt to give life to new standards for living ethically in the 21<sup>st</sup> century affluent world. By living **5.10.5.10** each day, you refuse to be a bystander and you elect to take actions that matter by:

- 5.** Redistributing your personal wealth by giving away at least 5% of your gross annual income to any number of programs that provide direct assistance to financially disadvantaged individuals, families and communities anywhere on earth, and/or for the care of the natural environment, including conservation of the earth's resources.
- 10.** Reducing your use of water, energy and minerals by at least 10%, based on the national average per capita consumption in the year 2000, and sustaining reduced consumption forever.
- 5.** Building community through contributing at least 5% of your leisure time annually in direct, face to face assistance to people who could use your help or with others in your neighbourhood who are tackling social or environmental challenges.
- 10.** Taking significant democratic action at least ten times a year to correct practices associated with greed and injustice that hurt people and the environment. (Letters to politicians, corporations and the media are a highly effective way to initiate dialogue and ultimately, positive social change.)

Friends of FairShare commit to giving directly, at their own discretion and according to their individual passions. The 'FairShare Portfolio' is a concept and tool at the heart of FSI. An example of a 'balanced' FairShare portfolio might include one overseas aid organisation, one education

sponsorship in Australia and one in an overseas country, one share of wilderness or natural heritage, one threatened animal or plant, one indigenous peoples project, and one human rights effort. It might also include direct gifts to people who you know are really struggling. And it could, of course, include a gala fundraising dinner or two. So each FairShare portfolio is different - reflecting the interests and passions of its owner.

#### **How can you join FairShare?**

- By implementing these goals as best you can, starting now. These are goals - you can set a **1.10.5.10** goal to start with, or you can aim higher.
- By not excluding anyone. The FairShare community is diverse. It includes people from all walks of life and different income levels, nationality and religions, all those who agree with FSI goals. One of your jobs as a Friend of FairShare would be to tell others using wombat (word-of-mouth-best-advertising-technology).
- By being generous. Sharing increases trust and makes whole societies feel better. Don't give until it hurts - give until it feels better.
- By leading a value revolution. Starting with 5% of your annual income, and a 10% reduction of your claim on resources, you would be doing just this. FSI advocates redistributing a portion of your wealth 'off the top', and then living more sustainably and in a more socially active way. Friends try to live more simply so that others can simply live.
- By taking control. **5.10.5.10** is painless but empowering. By undertaking all four goals together, we are taking control of our own lives and at the same time taking daily actions that unashamedly aim to make the world a better place.